

# **The Mount Pleasant Area Technical Center**

## **Television Production**



### **Purpose of the Class**

Television Production is designed to allow students to develop marketable skills in broadcast, educational, and industrial television. Students will write and produce commercials, public service announcements, and complete television programs. Some of these productions will be aired within the school building and others on the local cable television system. Students will learn equipment theory and operation, as well as acting as television production crew members for the shows being produced. The class will also include a Work Based Experience for each student.

### **Software used in the Class**

Final Cut Pro, Adobe Aftereffects, Adobe Photoshop, Adobe Illustrator, Adobe Audition/Cool Edit Pro, Audacity Audio Editor, Scala Multimedia, Enco Digital Audio Delivery, Global Streams Air Command, Global Streams Titlewave, Global Streams Panamation, Global Streams Personal FX

### **Classroom and Lab Operations**

1. Students are expected to attend classeach school day and arrive on time.
2. During class, students are expected to give the instructor their undivided attention. There is no textbook for this class, so you must be here and pay attention. Material presented by the instructor will be tested, and much of it will relate to safety and equipment operation. Uninformed crew members are dangerous to themselves, to others, and to the production.
3. The class is run as a professional production company. Students are expected to behave in an adult and professional manner any time that they are involved with this class. Television equipment is very expensive and very delicate, as well as potentially dangerous. Horseplay of any kind, or disregard for safety or proper equipment operation will not be tolerated and will be grounds for the immediate removal of that student from class.
4. Obscene, indecent, profane, degrading, or vulgar speech or clothing will not be tolerated in this class.
5. No food or beverages are permitted in any radio or television control room. Water in clear containers is permitted in the television studio.
6. NEVER operate ANY equipment or make ANY adjustments unless you have been given specific instructions on that piece of equipment or that adjustment. If in doubt, leave it alone.

7. Observe all equipment operation procedures and all safety procedures as outlined by the instructor.
8. Always remember that microphones and cameras are capturing what you say and do. Never assume that anything said or done or in a radio or television studio or control room will remain private.

## **Grading**

1. Your six week grade will be the average of these grades:
  - a. CLASSROOM GRADE -- tests, quizzes, writing assignments, as well as class participation.
  - b. PRODUCTION GRADE -- grades received on television productions which you are assigned to write and produce.
  - c. PROFESSIONALISM GRADE -- this is a subjective evaluation of your performance as a member of the television production crew. You will be graded on your willingness to work in a professional manner, the degree and quality of help given to other members of the class, as well as the degree of skill which you display.
2. The semester grade will be an average of the three six week grades and the final exam. Failure of any two six weeks will result in failure for the semester. Because this is a performance class, excessive absences will result in failure regardless of your other grades.
3. As the course proceeds, the number of production assignments will usually decrease as the class begins to produce regular weekly programs for air use. Students will be encouraged to develop ideas for new shows and become producers. When they are graded, producers will be given consideration for the extra work that they do. (Which is a complicated way of saying that producers usually get better grades.)
4. During the second semester there may not be any regular assignments. Students will generally be allowed to develop and produce their own show ideas. At a minimum, each student must create and document one complete production each six weeks. Failure to meet this minimum requirement will result in an "F" for that six weeks, regardless of other work done.
6. At the end of each six weeks, each student will be asked to document the productions they have created as well as the contributions they have made to other students' shows. This documentation becomes a major source of information for the instructor when determining the Production grade for that six weeks period.
7. Late assignments will be accepted subject to Mt. Pleasant Public Schools guidelines, which in most cases, allows two days following an excused absence.