

The Mount Pleasant Area Technical Center

Radio Production



Purpose of the Class

The purpose of Radio Production is to make the student knowledgeable in all areas of radio broadcasting and audio production. Included in this are: on-air operation, broadcast writing, commercial production, news writing and editing, audio editing and mixing, theory and operation of audio equipment, organization and operation of a radio station, and broadcast sales. As part of this class, students operate a cable/internet radio station. As soon as students gain enough skill, they are assigned air shifts on this station. This is a two hour, two semester class which consists of one hour of classroom time each day and one hour of lab each day. During the classroom time, material is presented by the instructor, assignments are given and evaluated, and the operation of the radio station is discussed and evaluated. During lab time students work on production assignments and keep the radio station on the air. Generally, students from home schools other than Mt. Pleasant will have their lab period directly after the classroom hour while Mt. Pleasant students will be scheduled at other hours of the school day. The goal is to spread the lab sections throughout the day to give people the maximum studio time possible. The class will include a Work Based Experience for each student.

Software used in the Class

Adobe Audition/Cool Edit Pro, Audacity Audio Editor, Enco Digital Audio Delivery

Classroom and Lab Operations

1. Students are expected to attend class each school day and arrive on time.
2. During class, students are to give the instructor their undivided attention. There is no textbook for this class, and material presented by the instructor will be tested, so it is important for you to show up and pay attention. Remember that an hour of class cannot be repeated for the one student who was not there.
3. Remember that the class meets in the television studio, which contains expensive and delicate equipment. No running, throwing of objects, or horseplay of any kind is permitted. NEVER touch any equipment unless you have been instructed to do so. Violation of any part of this section will result in your removal from class.
4. Do not move any chairs or scenery that are set up for a television show. If in doubt, leave it alone.

5. The station is run as a professional operation. You are expected to conduct yourself in an adult and professional manner whenever you are at the station. No horseplay will ever be permitted in the radio studios, and such actions are grounds for your immediate removal from class.
6. Obscene, indecent, profane, degrading, or vulgar speech or clothing will not be tolerated in this class.
7. No food or beverages are permitted in any radio or television control room. Water in clear containers is permitted in the television studio.
8. Never operate any equipment in any studio until you have been given instructions about that piece of equipment. Equipment problems should be brought to the attention of the instructor. Do not attempt to repair anything yourself.
9. Remember that cameras and microphones capture everything that you say and do. Never assume that anything said or done in radio or television studio or control room will remain private.

Grading

1. Your six week grade is the average of three grades:
 - a. CLASSROOM GRADE -- tests and quizzes given in class as well as your class participation.
 - b. PRODUCTION GRADE -- grades from written assignments as well as productions handed in on tape. Students who fail to turn in at least half of the required assignments will fail that six week period, regardless of other grades.
 - c. AIR GRADE -- grade derived from the evaluation of your on-air work. Normally, this grade is the result of the instructor's observation of your performance and the recommendations given to him from the Executive Staff of the station (Program Director, Music Director, News Director, and Production Director).
2. The semester grade is the average of the three six week grades and the final exam. Failure of any two six weeks will result in failure for the semester. Because this is a performance class, excessive absences will result in failure regardless of your other grades.
3. Late assignments will be accepted subject to Mt. Pleasant Public Schools guidelines, which in most cases, allows two days following an excused absence.